

## **Portable Electronic Device Updated via Broadcast Channel**

### **Abstract of the Invention**

A system is provided for transmitting generally static media. The system (10) comprising an electronic device (12) and a digital audio transmitter (14). The electronic device (12) has a  
5 CPU (16), a storage medium (18), a display (20), a user interface (22), and a digital audio broadcast receiver (26). The digital audio transmitter (14) has a specialized broadcast server (30). The digital audio broadcast receiver (26) receives and decodes the digital audio signal transmitted by the digital audio transmitter (14).